



National Life Group®



## Term Conversion Games

JOIN THE RACE!



Who?

**NLFA FT Agents & NLFC:** Submitted and paid term conversions through **e-App only** with a minimum case count of 4. There will be 3 groups of report classes to even the playing field – AI-C, D-E, and NLFC. Each group will compete for the cash prizes listed below. Converted term policies must have an issue date between 7/1/2018 and 6/30/2024.

**General Agents:** Total submitted and paid term conversions through **e-App only** by their agents with an original issue date between 7/1/2018 and 6/30/2024.



When?

July 1, 2024 – October 31, 2024



What?

**Agents:**

**1st place:** \$2,500, **2nd place:** \$750, **3rd place:** \$500 by class group. Tie breaker will be determined by total sales credits via term conversions.

**General Agents:** Gold medal trophy awarded to agency with the most term conversions.

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