



Diamond CLUB

Become a 2026 Diamond Club Member

Diamond Club is an enterprise-wide agent recognition program comprised of our top producers. Members of this elite group are the best of the best, and we celebrate their achievement throughout the year with exclusive member benefits.

2025 PREMIUM WEIGHTINGS

PREMIUM TYPE	CREDIT WEIGHTING
1st Year Target/Term/Whole Life ¹	100%
1st Year Excess Life Premium	3%
Flow and PIP Annuity Premium ²	25%
Fixed Indexed Annuity Premium (SPDA)	5%
5-Year Multi-Year Guaranteed Annuity Premium (SPDA)	3%
3-Year Multi-Year Guaranteed Annuity Premium (SPDA)	1.5%

2026 membership based on 2025 production.³

Qualification Requirements:

360,000 Credits

Member Benefits

- Perks at President's Club: suites for the top 5 during the conference, exclusive check-in experience, special recognition in program and throughout conference (if applicable)
- LinkedIn Diamond Club Award Template
- Crystal Diamond Club Award
- National Life will pay 50% of the producers basic MDRT annual membership dues (100% for top 5 per channel; does not include fees for Court of the Table and Top of the Table)
- Exclusive 800# to get top priority when calling the Sales Desk
- Dedicated Diamond Club case manager and team for life business in 2026
- Exclusive service and dedicated support to expedite annuity transfers

National Life Group® is a trade name of National Life Insurance Company, Montpelier, VT, Life Insurance Company of the Southwest (LSW), Addison, TX, National Life Distribution, LLC (NLD) and their affiliates. Each company is solely responsible for its own financial condition and contractual obligations. LSW is not an authorized insurer in NY and does not conduct insurance business in NY. Incentive programs are offered by NLD. NLD also conducts business as National Life or, in some states, National Life Insurance Agency.

1. Based upon the total of your personal paid 1st year annualized target life sales. Credits are based on the lesser of the CTP or the AAP.

2. Paid by salary reduction/deduction payments and/or monthly bank draft. Subject to Premium Increase Program (PIP) rules and eligibility. See PIP Flyer for more information.

3. We reserve the right to terminate or modify any bonus or incentive program at anytime.

One National Life Drive, Montpelier, VT 05604 | 800-906-3310 | www.NationalLife.com

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