**HTML agent instructions - please remove these instructions before submitting this email for advertising review:**

**Agents please use the subject line: Why Do Business With National Life Group**

**Agents - please include your email signature (and, if registered with ESI, your securities disclosure) as part of this email when submitting for advertising review and approval. Please note that all disclosures and form numbers that appear must be included in the version you submit for compliance review. Note that you should not include a personal website address as part of your email signature on this marketing unless that site has been reviewed and approved by NLG Compliance.**

**Headline:**

Why Do Business With National Life Group

**Body:**

Hi {Insert Name}

Discover three key benefits of working with National Life Group that can make a significant impact on your business.

1. **Organization Stability**
	1. A.M. Best A+ (Superior) 2nd out of 16 ratings\*\*
	2. Standard & Poor’s A+ (Strong) 5th out of 21 ratings\*\*
	3. 176 Year-Old Mutual Company
2. **Tailored Product & Solutions**
	1. Fixed Indexed Annuities
		1. Accumulation Focused (Bonus & Non-Bonus Options)
		2. Income Focused (Bonus & Non-Bonus Options)
	2. MYGAs
		1. 3 & 5 Year National (MVA & Non-MVA Options)
		2. 5 Year available in New York
3. **Additional 1st Quarter Opportunity for SPDA Business**
	1. Earn bonus commissions ranging from .50% to 1.50%
	2. Fixed Indexed Annuity and MYGA production counts\*

 (\*MYGA counts for 50% please see attachment)

**Resources (if applicable):**

**

Contact:**

Want to learn more, use the following link to schedule a meeting: {Calendly Link}

[Your Name]
[Your Phone Number]
[Your Email Address]
[Your Company]

\*\*The following financial strength ratings for National Life Insurance Company and Life Insurance Company of the Southwest as of 2/5/2025. Ratings are subject to change

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