**HTML agent instructions - please remove these instructions before submitting this email for advertising review:**

**Agents please use the subject line: A $6.1 Trillion Opportunity\* - Are You Ready?**

**Agents - please include your email signature (and, if registered with ESI, your securities disclosure) as part of this email when submitting for advertising review and approval. Please note that all disclosures and form numbers that appear must be included in the version you submit for compliance review. Note that you should not include a personal website address as part of your email signature on this marketing unless that site has been reviewed and approved by NLG Compliance.**

**Headline:**

A $6.1 Trillion Opportunity\* – Are You Ready?

**Body:**

Hi {Insert Name}

Currently over $6 trillion dollars\* is sitting in money market funds. With interest rates expected to decline further, customers are seeking growth opportunities while ensuring their principal remains secure.

Let me introduce you to National Life’s Secure Max MYGA!!! A 5% rate\*\* guaranteed for 5 years

When you consider the impact of tax-deferred growth:

* A client in the 24% tax bracket, would need a 6.58% return to equal a 5% tax deferred rate!!\*\*\*
* A client in the 32% tax bracket, would need a 7.25 % return to equal a 5% Tax deferred rate!!\*\*\*

Did you know?

* Secure Max is available in both a 3- and 5-Year Rate Options (\*4.9% on 3-Year Rate)
* 10% Free Withdrawal available after the 1st Year\*\*\*\*
* No 30-Day Auto Renew!!

\* [$6T Stashed In Money Market Funds Set to Shift To Riskier Assets As Rates Decline - The Average Joe](https://readthejoe.com/markets/6t-stashed-in-money-markets-funds-set-to-shift-to-riskier-assets-as-rates-decline/)  
\*\*MVA Version. An adjustment that may be applied to any withdrawals or surrenders requested during the first ten policy years. This adjustment is based on changes in market interest rates and may either increase or decrease the amount withdrawn.  
\*\*\*2025 Income Tax Rates for joint couple

**Resources (if applicable):**

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**Contact:**Want to learn more, use the following link to schedule a meeting: {Calendly Link}

[Your Name]  
[Your Phone Number]  
[Your Email Address]  
[Your Company]

\*\*\*\*Withdrawals from an annuity within a retirement plan may be subject to plan restrictions. Withdrawals prior to age 59 ½ may be subject to a 10% Federal Tax Penalty.

RetireMax Secure annuity, form series 20949. This advertising material is used by multiple states, some with varying form number requirements; therefore, all required variations are provided. Not all policies or riders are available in all states — please check with your agent regarding availability in your state

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