Headline: Are you prepared to support Gen X’s and their retirement?

NLG Partner,

*Did you know that according to a recent study from Fidelity on “State of Retirement Planning” found that nearly half of Gen X’s are not confident about retirement!*

*The study looked at GenX’s ages 44-59 and they also found that 77% of Gen X’s claim social security as their only source of retirement income.1*

Help GenX’s retire with dignity with Income Driver 10 FIA with Standard Guaranteed Lifetime Income Rider (GLIR) delivers2:

· 25% Immediate Income Bonus

· 10% Simple Roll-up for 10 years

· Level and Increasing Income options

· Activities of Daily Living Income Doubler3 available

Interested and want to learn more, contact me!

Good Selling,

[Your Name]
[Your Phone Number]
[Your Email Address]
[Your Company]

Income Driver 10 indexed annuity, form series 20834(0123), or state variation thereof, if available on the policy Guaranteed Lifetime Income Riders form series 20835(0123), or state variation thereof are issued by Life Insurance Company of the Southwest.

1 Foxbusiness.com, Nearly half of Gen X is not confident about retirement, March 2025: <https://www.foxbusiness.com/personal-finance/nearly-half-generation-x-not-confident-about-retirement-survey-finds>

2. The Standard GLIR has a charge of 1% of the benefit base, deducted from the accumulated value annually.

3. To qualify for the Income Doubler, the annuitant must be unable to perform two of the six Activities of Daily Living permanently.

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A Fixed Indexed Annuity (FIA) is usually a fixed annuity whose interest is determined, at least in part, by the performance of a specified index of the market. Unlike traditional fixed annuities, the policy owner may receive zero interest for a single period on a specific premium payment if the index performs poorly. However, with most designs, the premiums are protected and guaranteed to grow

over time, and the owner of a fixed indexed annuity may experience better interest crediting than a traditional fixed annuity during periods when the market performs well. Indexed annuities do not directly participate in any stock or equity investments. An investment cannot be made directly into an index. Most FIAs permit owners to participate in only a stated percentage of an increase in an index, and also impose a "cap rate" that represents the maximum annual account value percentage increase allowed to contract owners. Because they are meant for long-term accumulation, most annuities have surrender charges that are assessed during the early years of the contract if the contract owner surrenders the annuity. In addition, withdrawals prior to age 59 1/2 may be subject to a 10% Federal Tax Penalty. The guarantees of annuity contracts are contingent on the claims-paying ability of the issuing insurance company. All withdrawals made from annuities with pre-tax contributions are taxed as ordinary income. All withdrawals from an annuity purchased with non-qualified monies are taxable as ordinary income only to the extent there is a gain in the policy.

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